

One Page Profile Laura Duff



What people like and admire about me...

I like and admire that Laura is kind, and she sees the positives in people, making time for her team, the people she supports, and her friends and colleagues.

I like and admire that Laura is resourceful and if she does not know something she'll endeavour to find out.

I like and admire Laura's relentless passion and ambition; her values means she strives ensure that the quality of life for the people she supports is the number one priority.

I like and admire that Laura leads by example.

What's important to me...

That people are treated with respect, and that everyone's contribution is valued.

Getting things done - avoiding unnecessary delays.

Doing a good job - whether that's at work, or at home.

Working in an environment with people who have shared values, and will challenge each other to be/do better.

Life outside of work - Spending quality time with my daughters, Alana and Amaya and my family who live both in the UK and abroad – especially my twin nieces. Making time for my friends is a priority. Watching Scotland play rugby is a favourite pastime!

How to support me well at work...

Clear communication helps me understand exactly what's needed so I can respond in the most helpful way possible. I might ask questions to understand so I can do a good job, please understand this is this is the reason why I am asking.

I thrive when tackling and analysing challenges and finding thoughtful, creative solutions that make a real impact.

Be prepared to work to find solutions, not just focussing on challenges or problems.

I find it important to work in an environment where there's a strong sense of common purpose and values, as it fosters collaboration and drives meaningful results.

If I call, please call me back - I have something I need to ask/or need support with.

Proving life can get better